



N.A.M.E.
SUDBURY, ONTARIO

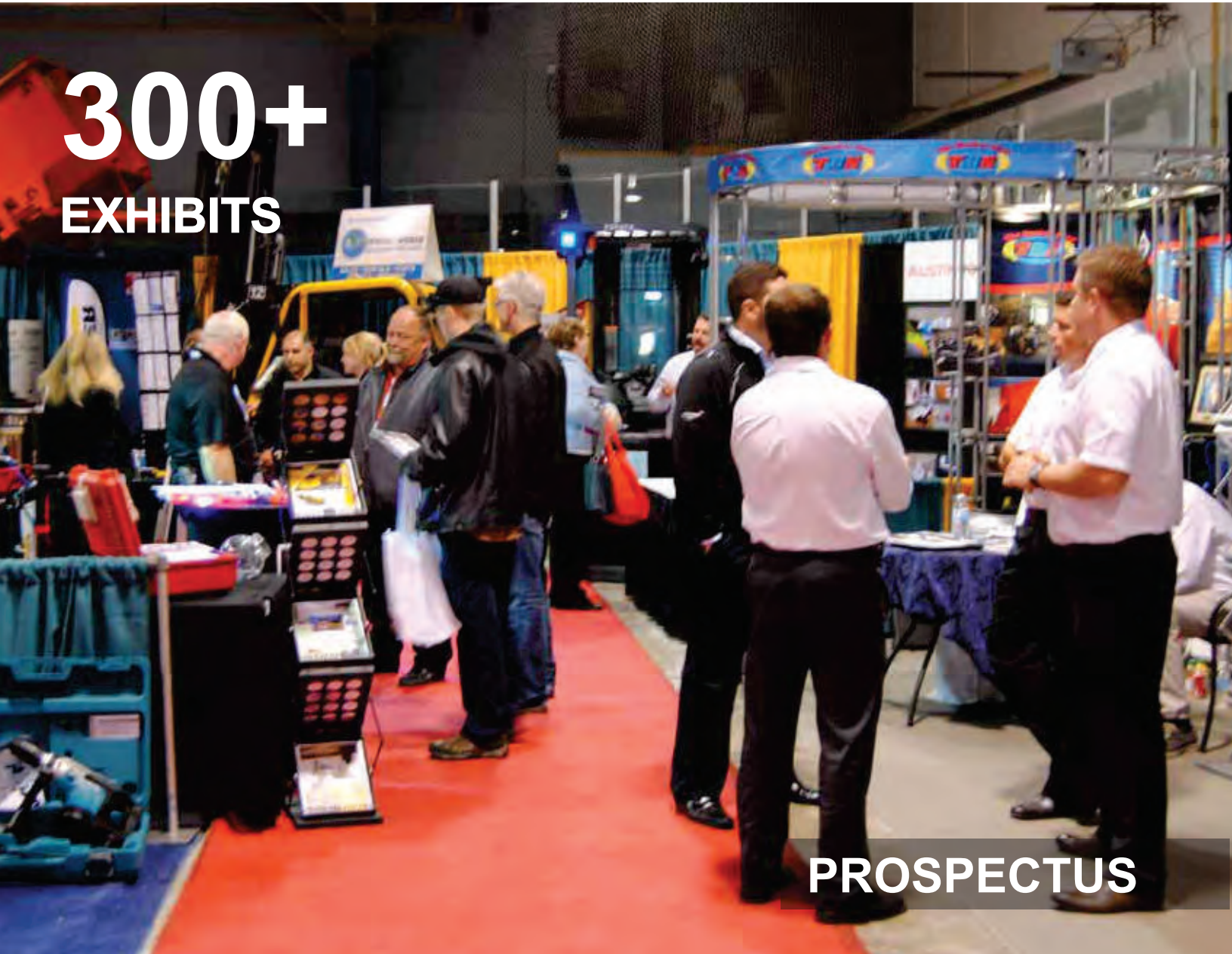
northamericaminingexpo.com

September
12th -13th 2018

LOCATION
Centennial Community Centre
4333 Centennial Drive, Hammer, ON
Greater Sudbury Area, P3P 1G6

MINING MANUFACTURING

300+
EXHIBITS



PROSPECTUS

Face-to-Face marketing that works

Reserve your booth space now & avoid being placed on the waiting list!

Become a sponsor of the many activities!

See Live on-site Demos



northamericaminingexpo.com

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12th - 13th 2018

LOCATION

Centennial Community Centre
4333 Centennial Drive, Hanmer, ON
Greater Sudbury Area, P3P 1G6

Message from the Mayor



P.O. BOX 5000 STN 'A'
200 BRADY STREET
SUDBURY ON P3A 5P3

CP 500 SUCC A
200 RUE BRADY
SUDBURY ON P3A 5P3

705.674.4455 ☎
705.673.3096 📠

www.greatersudbury.ca
www.grandsudbury.ca



Welcome to the 2018 North America Mining Expo!

On behalf of City Council and the citizens of Greater Sudbury, I am pleased to extend my best wishes to all the exhibitors, participants, and visitors of this technical conference and growing tradeshow from September 12th-13th, 2018 at the Centennial Community Centre in Hanmer.

Modern technological advancements have revolutionized the way we mine today across the globe. The North America Mining Expo offers attendees an up-close

opportunity to explore the most advanced products in mining today and network with industry leaders that have put Greater Sudbury at the very forefront of the modern mining technological movement. The trade show floor is sure to impress with the top mining, manufacturing, supplier, and services companies operating in our community today all in attendance.

Once again, I would like to extend a sincere thank you to all of the organizers, exhibitors, and volunteers, who've worked hard to ensure the 2018 North America Mining Expo is a success and I encourage all guests to explore the latest and greatest in the mining industry right here in the City of Greater Sudbury.

All the best,

Mayor Brian Bigger
City of Greater Sudbury



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THE EXHIBITION

Over 300
Dynamic Displays
from Exploration
to Processing

- Live on-site demos
- Workshops
- Jack-leg drilling and Mining
- Competitions
- Exploration Highlights
- Career & Education Fair
- Operating & Junior Mines
- Directional Presentations by Senior management & more....

NORTH AMERICAS
LARGEST NICKEL SHOW!

Showcase
Your
Products
& Services
To North Americas
Mining
Community

Discover
The Rich
Mining
History Of The
Sudbury
Nickel

SHOW HOURS

Trade Show:
Wednesday, September 12, 2018 - 10:00 a.m. to 6:00 p.m.
Thursday, September 13, 2018 - 9:00 a.m. to 4:00 p.m.

Canadian Trade-Ex (CT-EX) Sudbury Event, YOUR AGENT

P.O. Box 490, Schumacher, ON P0N 1G0 Fax: 705-264-4401, Ph.: 1-866-754-9334
Email: info@canadiantradex.com Url: www.northamericaminingexpo.com



N.A.M.E.
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THE EVENT

North Americas Mining and Mineral Processing Showcase

Up to 300 indoor & outdoor booths, demonstrations at the N.A.M.E. make for a tremendous turn out of delegates for 2018.

N.A.M.E.
NORTH
AMERICA
MINING EXPO

**COMPONENTS
OF THE EVENT**

**ALL THE
LATEST &
GREATEST**

Leading the world in mining & exploration this event will bring together organizations and people representing all components of the mining and mineral exploration industry.

Companies, associations and organizations working in the mining, processing and mineral exploration sector.

The Exhibition is the foremost event for North Americas mining & minerals industry, where industry leaders and professionals come together to network and share knowledge.

The Exhibition will be the largest gathering of stakeholders allowing visitors to learn of the developments and opportunities available to them.



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HIGHLIGHTED EXHIBIT SECTORS

MINERAL PROCESSING SHOWCASE 2018 WILL INCLUDE:

The Core shack providing a venue to showcase the leading prospects, advanced projects and operating mines from around North America. See core displays from projects in Central Canada. Core shack provides an excellent cross section of new developments in the exploration and mining sectors.

Map Aisle providing participants with a first hand opportunity to review working maps and sections, be their geology, geochemistry or geophysics, in order to gain insights beyond those attainable from standard trade show exhibits or web sites. Showcase 2018 will cover the industry's hottest topics. Take advantage of the opportunities of further networking and strategic deal making that can only be provided through your attendance.

Manufacturing Innovations 2018

Pavilion will feature static and active indoor and outdoor displays covering; Diesel Emissions, Mine Mechanization & Automation, Open Pit & Underground Development, Trucks For Construction & Mining, Lubrication Management Programs, Mine and Exploration Safety, Diamond Drilling Equipment (Surface & Underground), Mining Maintenance & Construction, Mill Processing Equipment and Supplies, Reclamation, and much more...

Recruitment Fair When Opportunity Knocks

Skilled trades people & human resources crisis is a major concern. In addressing this concern Mining human resource representatives will be given the opportunity to set up a display onsite. On behalf of the industry we will target skilled trades people and those interested in pursuing careers in mining related industries. You will be able to meet the many prospects. Bring your resumes will be highlighted within our marketing campaign.

Operating Mines Directional Presentations & Gala Dinner

A forum of Senior Management will be speaking to participating service and product suppliers about the direction of their operation and how certain products and services will be able to assist them in these challenges.

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WHO EXHIBITS

Working with industry partners seeking input and involvement with the direction and theme coming from these stakeholders.

Featuring
300 Static &
Active Exhibit Sites

- Access Road Equipment
- Analytical Services
- Open Pit Equipment & Supplies
- Underground Equipment & Supplies
- Surface & Underground Drilling Equipment
- Exploration Equipment & Supplies
- Diamond Drilling Equipment
- Geological Surveying Equipment
- Geophysical Services & Equipment
- Remote Sensing/Mapping
- Transportation Services
- Trucks
- Tires
- Consultants
- Law Firms
- Engineers
- Government
- Insurance Companies
- Finance Companies
- Laboratory Suppliers
- Research Organizations
- Satellite Communications
- Software Companies
- Junior & Senior Mining Companies (Job Fair)
- Students
- Universities/Colleges

Challenges & Opportunities

Mining: working together towards the development of THE NORTH

The foremost event for the Central Canadian Minerals Industry, where industry leaders and professionals come together to network and share knowledge.



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MARKETING

Due to the limited amount of exhibit space available companies intending to take part need to urgently think about the exhibit space they'll require.

N.A.M.E. NORTH AMERICA MINING EXPO

will be promoted through the following channels:

- Brochures which include gate passes to the expo will be printed & distributed
- Posters
- News releases and advertising in Trade Magazines
- Direct mail campaigns through our trade show partners, associations, organizations, and an industry data base that targets the mining and exploration industry
- Radio broadcasting
- email to targeted markets
- Web Site Promotions - Banners & links to national web sites
- Mining Life Magazine: Official Show Guide Issue featuring a complete agenda of the event detailing the exhibitors and the benefits of participation as well as an overview of the area.

Trade show & conference delegates will consist of:

- Geology/Exploration
- Chemical
- Engineering
- Communications
- Aboriginal Community Reps
- Construction
- Consulting & Design
- Contracting
- Education
- Environment
- Financial Institution
- Government
- Maintenance
- Materials Handling
- Mineral Processing
- Mining
- Power Distribution
- Power Generation
- Process Control & Instrumentation
- Telecommunications/IT
- Transport/Distribution/Storage

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SPONSORSHIP PACKAGES

PRESTIGE PROMOTIONS for Gold & Platinum

The Trade Show, Career Fair, Northern Jackleg Drilling Competitions, Conferences & Workshops and Northern Miners Barbecue all have sponsorship opportunities available.

PLATINUM SPONSORSHIP \$9,000.00

Includes:

- Full page AD in full color in the Official Show Guide Magazine 'Mining Life and Exploration News'
- Editorial write up and photos: (Please supply photos and write up to submit to our editor)
- Hosted on our Official Website - Logo and Company Description
- Live link to your corporate web site
- Inside 8x10 deluxe booth with dressed table, 2 chairs, elec. plug-in
- Outside 20x50 booth

In Addition:

- Recognition at Gala Dinner (your logo on all place mats)
- Recognition as Platinum Sponsor in the Official Show Guide

Corporate Logo Featured Prominently On:

- Floating pallet on every web site page www.northamericaminingexpo.com
- Giant full color expo posters
- Giant expo banners
- 80,000 Full Color, glossy invitations w/ free pass (distributed by Canada Post and exhibitors)
- Listed as a Platinum Sponsor in selected news releases and media advertising (Radio, TV, Newspaper, trade Magazines)

SPONSORSHIP GUARANTEES A HIGH VISIBILITY AT THE EXPO

GOLD SPONSORSHIP \$7,000.00

Includes:

- Full page AD in full color in the Official Show Guide Magazine 'Mining Life and Exploration News'
- Editorial write up and photos: (Please supply photos and write up to submit to our editor)
- Hosted on our Official Website - Logo and Company Description
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Note: Sponsorships may be customized to suit the needs of our clients.

Please note that other sponsorship packages available are:

- Miners Barbecue- Logo on banner, all print advertising and invitations to barbecue
- Gala Dinner Event- Logo on banner, place mats and a mention of sponsors prior to dinner
- Conferences/Short Courses - Logo to appear on banner, poster, brochures, and a mention prior to each session

Please call for quotes and final details.



Gala Dinner

Tuesday Sept 11

Guest Speakers

From VALE and New Age Metals

An evening dedicated to networking

Sustainable Mining Conference

Wednesday Sept 12

Including Electric Vehicles, Health & Safety, Suppliers, Manufacturers, NGOs, Service Providers, Hybrid Mining Equipment

Canadian Minerals & Metals Plan

Wednesday Sept 12

Northern Ontario's only opportunity to hear the new direction.

Your chance to participate in the process and be heard!



Career Fair

Wednesday & Thursday

Many exhibitors are accepting resumes from prospective employees



Investment Tour

Wednesday Sept 12

Visit the River Valley Project, North America's Largest Undeveloped Primary Platinum Group Metals deposit.



Core Shack

Wednesday & Thursday

Exploration Showcase for operating mines and advanced juniors.



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Greater Sudbury Area
 Hanmer, ON,

EXPO ACCESS ROAD

OUTDOOR DEMO SITE



BOOTH RATES

INDOOR ARENA RATES

8'x10'... \$2200.00

Includes : Online & Official Show Guide Description.

All booths are equipped with 1 table, two chairs and a shared 110 electrical outlet.

OUTDOOR RATES

20' x 50'... \$3000.00

20' x 30'... \$2300.00

PAVILION RATES Tent

10'x10'... \$1900.00

10'x15'... \$2800.00

Includes : Online & Official Show Guide Description.

All booths are equipped with 1 table, two chairs and a shared 110 electrical outlet.

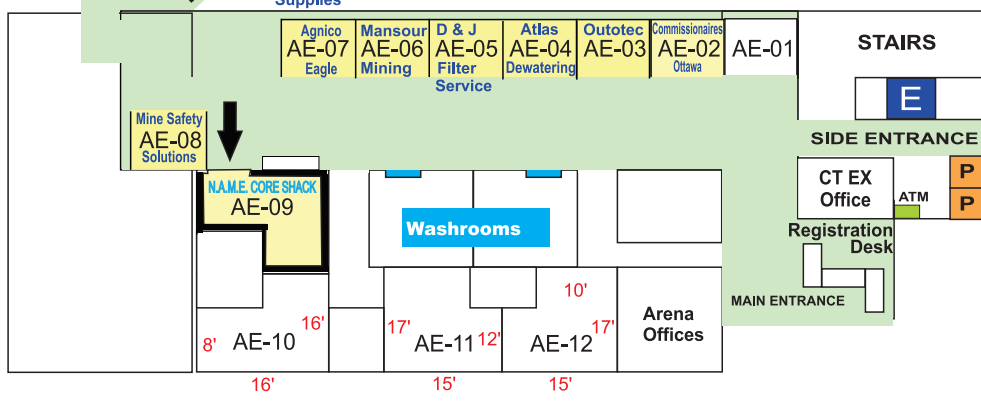
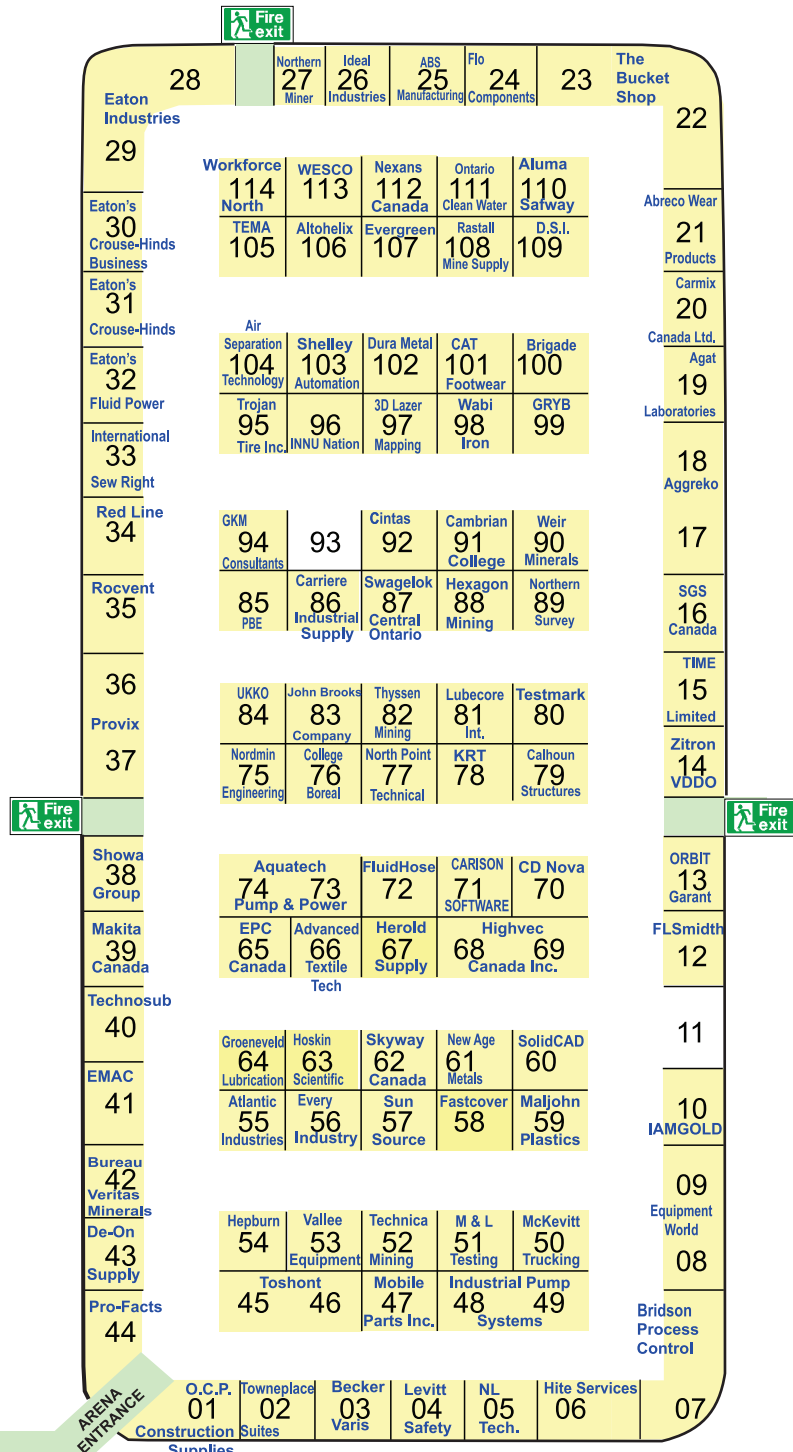
	- RESERVED
	- ON HOLD
	- PENDING

EXHIBITOR PARKING

ARENA 1



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ORDER FORM

In Canada Toll Free 1-866-754-9334 / In USA 1-705-264-2251
 P.O. Box 490 Schumacher, ON P0N 1G0

E-mail: info@canadiantradex.com
 Phone: 705-264-2251
 Fax: 705-264-4401

Company Info

Name of the Company _____

Name of the Contact Person _____

Name of the on-site representative _____

Address _____ City _____

Province / State _____ Postal / Zip Code _____

Telephone _____ Fax _____

URL _____ Email _____

Exhibit Space

Outdoor Display Space 20' x 50' 20' x 30' 10' x 50' 10' x 25' 10' x 10'

Indoor Display Space 8' x 10'

Pavilion 10' x 10'

Demo Sites

Our Company would like to participate in live demonstrations Yes No

Application for Exhibit Space

TRADE SHOW management reserves the right to reject the proposed exhibit to ensure that the exhibit contributes to the purpose and objective of the EVENT.

Booth Size Outdoor Indoor

Booth Price Booth Location

Ad in Special Mining Life Size Price

HST # 89895 6578 RT0001

Payment by: Visa Master Card

A 50% DEPOSIT IS REQUIRED 15 DAYS AFTER THE DATE OF THE CONTRACT BEING SIGNED. THERE WILL BE NO CANCELLATIONS 30 DAYS AFTER THE SIGNING OF THE APPLICATION.

The Trade show Management has the right to change the dates times or location of the event. If for some reason the exhibitor location must Be changed, the Trade Show Management has the right to do so.

Applicant Name _____

Applicant Signature _____

Payable to Canadian Trade-Ex

Sub Total

HST

TOTAL

Deposit

Balance

Card # _____

Exp Date _____

Cardholder _____

Date _____

Signature _____